

UNIT - II

1. Answer any two questions: **2 X 2**

- a) Mention any two features of Anglo-American model of corporate governance.
- b) Distinguish between single board and dual board of corporate governance system.
- c) What is CSR?
- d) Who are principals and agents in respect of a company?

2. Answer any two questions: **2 X 4**

- a) Discuss briefly the importance of corporate governance.
- b) Point out the recommendations of Kumar Mangalam Birla Committee report with respect to corporate governance.
- c) Is a loss-making company required to mandatorily spend on CSR activities? Explain by highlighting the provisions in the Companies Act, 2013.
- d) What are the rights that are enjoyed by shareholders?

3. Answer any one question: **1 X 8**

- a) Write short notes on:
 - i) Role of Board of Directors.
 - ii) German model of Corporate Governance.
- b) i) CSR spending is wastage of money. Give your views.
 - ii) Explain in brief the relationship between investor protection and corporate governance.

(Internal Assessment: 10 marks)

Total Pages - 02 (Two)

23/PG/PKC/IVS/COM-401

2023

M. Com.

4th Semester Examination

STRATEGIC MANAGEMENT AND CORPORATE GOVERNANCE
PAPER – COM 401

Full Marks: 50

Time: 2 Hours

*The figures in the right-hand margin indicate full marks.
Candidates are required to give their answers in their own words as far as practicable.*

UNIT - I

4. Answer any two questions: **2 X 2**

- a) What is strategic implementation?
- b) Write two differences between strategic management and strategic planning.
- c) Mention in which category of grand strategies will the following fall:
Divestment; Concentric Merger; Joint Venture; Liquidation.
- d) Explain conglomerate merger with the help of an example.

5. Answer any two questions: **2 X 4**

- a) Write a short note on SWOT analysis.
- b) Discuss the methods and techniques of environmental scanning.
- c) Strategies help organizations to win. Elucidate the statement.
- d) What do you understand by SBU?

6. Answer any one question: **1 X 8**

- a) Discuss the factors affecting the choice of a strategy.
- b) What are corporate level strategies? Point out the difference between business level and corporate level strategies.

UNIT - II

7. Answer any two questions: **2 X 2**

- c) Mention any two features of Anglo-American model of corporate governance.
- d) Distinguish between single board and dual board of corporate governance system.
- c) What is CSR?
- d) Who are principals and agents in respect of a company?

8. Answer any two questions: **2 X 4**

- a) Discuss briefly the importance of corporate governance.
- b) Point out the recommendations of Kumar Mangalam Birla Committee report with respect to corporate governance.
- c) Is a loss-making company required to mandatorily spend on CSR activities? Explain by highlighting the provisions in the Companies Act, 2013.
- d) What are the rights that are enjoyed by shareholders?

9. Answer any one question: **1 X 8**

- a) Write short notes on:
 - i) Role of Board of Directors.
 - ii) German model of Corporate Governance.
- b) i) CSR spending is wastage of money. Give your views.
 - ii) Explain in brief the relationship between investor protection and corporate governance.

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UNIT - I

10. Answer any two questions: **2 X 2**

- d) What is strategic implementation?
- e) Write two differences between strategic management and strategic planning.
- f) Mention in which category of grand strategies will the following fall:
Divestment; Concentric Merger; Joint Venture; Liquidation.
- d) Explain conglomerate merger with the help of an example.

11. Answer any two questions: **2 X 4**

- e) Write a short note on SWOT analysis.
- f) Discuss the methods and techniques of environmental scanning.
- g) Strategies help organizations to win. Elucidate the statement.
- h) What do you understand by SBU?

12. Answer any one question: **1 X 8**

- c) Discuss the factors affecting the choice of a strategy.
- d) What are corporate level strategies? Point out the difference between business level and corporate level strategies.