

2019

M. Com.
4th Semester Examination
Strategic Management and Corporate Governance

UNIT – II

PAPER – COM – 401

Full Marks : 50

Time : 2 Hours

Use separate sheet for each Unit

Candidates are required to give their answers in their own words as far as practicable.

UNIT – I

1. Answer any two questions of the following: 5 X 2

- a. What is the role of corporate level strategy?
- b. What are the various factors that affect the choice of strategies at different levels of the organization?
- c. Distinguish between corporate level strategy and business level strategy.
- d. Write short note on “Organization Analysis”.

2. Answer any one questions of the following: 10 X 1

a) Discuss Porter’s Five Forces Model.

b) (i) What is environmental analysis?.

(ii) Explain briefly how environmental analysis is crucial for strategic management?

3+7

(Turn Over)

3. Answer any two questions of the following: 5 X 2

- a. Discuss the composition of Board of Directors. How is it important in governance?
- b. Discuss the term ‘shareholder activism’. Cite two reasons that contribute to low activism in India.
- c. Distinguish between network model and high- tension model of corporate governance system.
- d. What kind of grievances are undertaken by SEBI?-Explain briefly.

4. Answer any one questions of the following: 10 X 1

- a) (i) Discuss the term ‘agent’ and ‘principal’ in the context of corporate governance. What do you understand by ‘agency problem?’
 (ii) CSR activities should be made mandatory for business. Give your views. (2+2+3)+3
- b) Explain the various legislations regarding corporate governance in India. Point out the silent features of corporate governance in India.

(Internal Assessment :5+5=10 marks)